

71.º Premios Ondas

Radio Barcelona

SER

Ondas Awards 2024

Rules

ONDAS

OBJECT

The Ondas Awards were created in 1954 and are held annually by Promotora de Informaciones S.A. (PRISA) through Cadena SER's Radio Barcelona station to award both the quality and popularity of productions, as well as careers in radio, television, music and radio advertising.

There are five sections in the Ondas Awards: National Radio, National Radio Advertising, National Television, National Music, International Radio and International Television. The following rules apply to all of the categories.

Since its very beginning, the intention was to adapt the awards' objectives to the new scenarios arising from the constant evolution taking place in the world of communication.

The awards' main objectives are:

- Promoting and rewarding national and international radio, music and television production in all genres and formats.
- Publicising new trends in programmes with major audiences in all genres: news, drama, entertainment, etc.
- Encouraging productions that contribute innovative elements and that improve and enrich the radio and television experience, and which count on considerable audience interaction through joint or separate use of analogue and digital formats.



AWARDS

Each entry must contain one candidate for the award in question.
The categories in this edition are as follows:

NATIONAL

Radio

A total of 6 Ondas Awards will be given for the following categories:

- Best programme
- Best local programme
- Best professional or career award
- Best original idea for radio
- Best special broadcast or programming
- Best podcast

Radio Advertising

A total of 2 Ondas Awards will be given for the following categories:

- Best radio advertising campaign
- Best radio advertising agency

Television

A total of 9 Ondas Awards will be given for the following categories:

- Best entertainment programme
- Best current affairs programme or special coverage
- Best local content
- Best male or female presenter
- Best comedy series
- Best drama series
- Best male actor (fiction)
- Best female actor (fiction)
- Best documentary or documentary series

Music

A total of 2 Ondas Awards will be given for the following categories:

- Career award
- Musical sensation of the year
- Best show, concert tour or festival



INTERNATIONAL

Radio

- A total of 1 International Radio Ondas Awards will be presented

Television

- A total of 1 International Television Ondas Awards will be presented



ENTRIES

National

All works produced or co-produced in Spain, whose broadcast is at the national level -in one of its official languages-, and in the period between October 1, 2023 and September 30, 2024, are eligible for entry to these awards. Professionals are also eligible for entry for achievements attested to over the same period.



The Ondas Awards are open to:

- All independent radio and television organizations, companies and production companies, duly authorized by the corresponding legislation, that operate a radio or television broadcasting service in accordance with national and international law.
- Independent music entities and producers, advertising agencies and production companies, legally constituted and authorised to broadcast or carry out their own functions.
- Independent podcast creators and professionals of recognized prestige.

Applications submitted through other media from any person of recognized prestige within the field of communication will be accepted.

The programmes may be presented individually or jointly if it is a programme co-produced by two or more organisations or companies.

The radio awards may be awarded in their different categories to professionals and programs at the local, regional and national level.

The television awards may be awarded in their different categories to professionals and programmes at local, regional and national level for TV channels or audiovisual platforms.

International

All works produced or co-produced in any country, whose broadcast is at an international level and in the period between October 1, 2023 and September 30, 2024, are eligible for entry to these awards. Professionals are also eligible for entry for achievements attested to over the same period.

The Ondas Awards are open to:

- All organisations, radio and television companies, which, duly authorised by the relevant legislation, operate a radio or television broadcasting service in accordance with national and international law.

- Audio-visual production companies that would like to enter a programme for the Ondas Awards must do so through the radio or television organisation that broadcast it.
- Professionals of recognized prestige.

Each organisation or company that enters will have the option of entering no more than two programmes per each category (2 for radio and 2 for television).

Programmes may be presented individually or jointly, when they are co-produced by two or more organisations or companies.



ENTRY PERIOD

Programmes entered for these awards will be accepted from 25th June, date the application forms are officially published for the competition, until 30th September 2024, closing date for entries.

APPLICATION FORM

All entries are to be processed through the webpage of the Ondas.

We have provided instructions below on the steps to follow in order to submit an entry:

- Open the section "**Register**" in the webpage of the Ondas Awards, www.premiosondas.com, and register as a user.
- Click on the "**Access**" section using the username and password.
- **Submit an entry** and fill in the online entry form. You will be asked to attach the following information:

National

- **1 sound/audiovisual file of the programme**, advertising space, professional, artist or musical show presented. (Only valid format for audio: .MP3 and for video: .MP4).
- **2 representative photographs**, one in vertical format and the other in horizontal format, of each programme and/or its creators, advertising or professional piece or artist that is presented. (Only valid format: .JPG 300 dpi minimum).
- **Logo** of the radio or television entity, production company or radio agency that broadcasts the content presented. (Only valid format: .JPG 300 dpi minimum).

International

- **1 sound/audiovisual file of the professional or of the radio or television programme** that is presented. The programmes will be presented in their original version and, in the case of television, subtitled in English. (Only format valid for audio: .MP3 and for video: .MP4).
- **2 representative photographs**, one in vertical format and the other in horizontal format, of each programme and/or its producers or professional who is presented. (Only valid format: .JPG 300 dpi minimum).
- **Logo** of the radio or television entity that broadcasts the content presented. (Only valid format: .JPG 300 dpi minimum).
- In the radio category only, 1 copy of the written transcription (script) of each programme or programme excerpt submitted, with time codes, and in English version, if the





version of the project 8 is not in this language, shall be provided and shall be accompanied by the text of the original language. **An example of the required script format** can be viewed in the nomination registration forms; forms available from June 25 on the awards website.

- **A complete report** in English version for each programme or programme extract presented, indicating the type of audience it is aimed at, the programme's dissemination media, link to the website, interactive relationship with listeners, audience data if any, as well as all kinds of information likely to help the jurors in their work.

In order for the audiovisual file to meet the necessary specifications, the following characteristics must be taken into account:

- HD quality 16:9 720p (1280 x 720) / .MP4 format
- Recommended duration: 1h - Compression Codec: H264
- Maximum weight: 2G. (In case of not achieving a weight less than 2G, it is recommended to divide the file into two parts and attach the two files).

Any type of complementary information that is considered important may also be provided:

- Report, professional curriculum, audience studies, press kit, etc.

ENTRY CONDITIONS

Authorization on materials for its use in Ondas Awards 2024 publications

The registered entries accept and authorize SOCIEDAD ESPAÑOLA DE RADIODIFUSIÓN, S.L.U, (hereinafter, SER) free of charge, for the global territory and for the maximum duration provided for in the current Spanish Intellectual Property Law, to use the intellectual property rights in all its modalities of exploitation of any material and content provided in the entry process for its inclusion in the publications of Ondas Awards 2024 and the promotion and dissemination of the same, and in particular the modalities of reproduction (in whole or in part, directly or indirectly, temporarily or permanently, including reproduction for digital storage and subsequent reproduction), distribution, communication to the public (including making available to the public, in all its variants) and transformation (including fragmentation), for its use by any means and form, for all types of formats, systems, devices, services, supports (tangible or intangible), modalities, media, broadcasting and/or distribution channels, social networks, exploitation windows and platforms (including audio, video, audiovisual and content-sharing platforms), regardless of the

technology or procedure used (analogue, digital and interactive), as well as the inclusion of their contributions to any databases, collections, digital archives, newspaper archives, sound libraries, yearbooks, compilations, anthologies and anniversaries of the Ondas Awards.

Assignment and authorization of rights for the recording of Ondas Awards 2024

Registered entries:

They know and accept that if they are awarded, they will participate and intervene in the Ondas Awards 2024 (hereinafter, Awards) and that their participation and intervention (hereinafter, Intervention) will be photographed and will be included in the recording of the awards, which will be considered a radio and audiovisual program owned by SER.

Authorise exclusively, for the global territory and for the maximum duration provided for in the current Spanish Intellectual Property Law, SER and third parties designated by it to fix, record, reproduce and subsequent distribution and to communicate to the public (including making available) the image of the natural persons who represent them (including the voice, the civil name and the professional name) for total and/or partial use in the Awards, in the photographs and in the fixation of the recording of the same.

Assign exclusively to SER, with the ability of assignment to third parties, for the maximum scope and duration provided for in the current Spanish Intellectual Property Law and for all territories of the world, the rights of exploitation of intellectual property derived from their Intervention, for their total and/or partial use, with 10 respect to the following modalities of exploitation: fixation, reproduction, public communication, including making available to the public, distribution and transformation.

They declare and accept that this Authorization and Assignment of rights set forth will be free of charge and will contemplate the exploitation of their Intervention included both in the Awards and in the setting of the recording of the same, by any means and form, for all types of formats, systems, devices, services, supports (tangible or intangible). modalities, media, broadcasting or distribution channels, social networks, exploitation windows and platforms (including audio, video, audiovisual and content sharing platforms; as well as for their promotion, inclusion of advertising brands and any type of derivative and secondary exploitations. It also includes the storage and incorporation into databases, collections, anthologies, digital archives, libraries, anniversaries of the Ondas Awards, yearbooks, compilations, in complete and abbreviated form, in analog, digital and interactive systems. In addition, registered entries also grant SER the right of preferential acquisition over any modality or form of dissemination that may appear in the future.



Guarantee that they are the holders or licensees of all the rights assigned and authorized, and that there is no charge or encumbrance or additional remuneration on them, exempting and holding SER harmless against any claim and liability, including any damage or harm arising from the breach of this guarantee. Verification of proposals s The General Secretary is responsible for checking that all of the programmes entered are in accordance with these rules. Programmes that do not comply with the above rules cannot be entered for this year's Ondas Awards.



REGISTRATION FEE

There is no registration fee for organisations that enter.

ACCEPTANCE OF THE RULES

Submission of entries for the Ondas Awards implies unreserved acceptance of these rules.

These rules are published in English and Spanish. In addition to Spanish, the official language of the Ondas Awards is English.



MODIFICATIONS TO RULES

Some elements of the current rules may be altered during the period entries are received; however, participants will be notified of any changes as soon as possible.

JURIES

Different juries will be formed, each with five members: Radio, Advertising, Television, Music and International. Each Jury will choose its Chairperson, who will ensure the internal rules and regulations approved by the General Secretary of the Ondas Awards are applied.

All of the juries will be made up of representatives of different sectors: radio and television organisations, communication experts, critics and professionals.

Decisions will be taken by majority vote. The Chairperson will have the deciding vote on any matter in the event of a tie. During discussions the Chairperson may propose any type of measure to help ensure the fairest application and interpretation of these rules.

The juries' decisions are final and cannot be appealed.

The juries' meetings will be held behind closed doors and their discussions shall remain secret.

THE JURY'S DECISION

The juries' decisions regarding the winners of the Ondas Awards will be made public at a press conference once the work sessions have ended.

The radio and television companies or organizations that have taken part will be notified afterwards.


AWARDS CEREMONY

The awards ceremony shall take place in Barcelona in the month of November at a date to be decided.

Each of the Ondas Awards consists of an exclusively created trophy in the shape of a winged horse, which is identified and numbered, as well as a diploma of honour.



INTELLECTUAL PROPERTY RIGHTS OF THE TROPHY AND ITS REPLICAS



This statement wishes to inform whoever it may concern that Radio Barcelona is the exclusive owner of the rights of use of Intellectual Property of the original trophy, in all its forms, versions and replicas - and as such, this is to hereby declare its rights thereupon, not limited in scope to its right of reproduction, distribution, public communication, and modifications or transformations thereof - by any media or support, tangible or intangible, currently known or to be developed at any future time, whether totally, partially, jointly or solely and in any format, medium, modality, system, device and/or technology and for the duration thereby established in current Intellectual Property Laws worldwide.

Thus, any copy or reproduction by any graphic, mechanical, electronic, reprographic, digital or any other kind of system, the distribution, public communication thereof, or indeed making the above mentioned trophy and its replicas available and altering or transforming them by any means or support, whether tangible or intangible, currently known or to be invented in the future, whether wholly or in part, jointly or solely as well as in any format, medium, modality, system, device and technology by the winner of the award or by any other third party or legal entity of the original trophy, its versions and replicas, is strictly prohibited. Notwithstanding the aforementioned, at the request of the winner or winners of said trophy, Radio Barcelona may authorize individually the reproduction of replica/s of the original trophy for the rest of the producers or participants. The cost of such replicas will not be born in any case by Radio Barcelona.

It is herein understood that all rights are reserved to Radio Barcelona:

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DATA PROTECTION

CONTROLLER OF THE PROCESSING

Personal data gathered for the development of the Ondas Awards will be processed by Sociedad Española de Radiodifusión, S.L.U., with registered office at 6 Caspe, 08010 Barcelona (hereinafter, Radio Barcelona).



PURPOSES AND LAWFUL BASIS FOR PROCESSING OF DATA

The purpose of this processing is to manage the Ondas Awards and the applications presented in accordance with the provisions of this Regulation and to publicly inform about said awards in any media available to Radio Barcelona, including press, television, radio, websites and social networks.

The image of attendees at events related to the Ondas Awards may be captured and published for informational and promotional purposes.

The lawful basis that legitimizes this processing is the legitimate interest of Radio Barcelona in publicly reporting on the Ondas Awards.

Likewise, if you do not object by checking the corresponding box provided in the registration form or you do not subsequently object to the processing, your contact information, including email, will be used to send you information about the Ondas Awards, call for entries, new editions, etc. all related to the radio sector. When this information is sent to you by email, these emails will include links and tiny, transparent images that will be associated with your email address. In this way, when one of these images is downloaded or the links contained in the email are accessed, Radio Barcelona can know for statistical purposes whether the email has been opened or if a link has been accessed from said email. You can prevent these uses by configuring your email manager or program to prevent the automated download of images, as well as by not accessing the links included in the emails you receive.

The lawful basis that legitimizes this processing is the legitimate interest of Radio Barcelona in sending marketing communications related to the Ondas Awards by electronic means to subjects with whom it maintains a relationship.

In the event that you provide data from third parties such as, for example, those accompanying the Awards, you guarantee that you have their consent for the communication of their data to Radio Barcelona and that you have informed them about the processing of their data in accordance with this privacy policy, leaving Radio Barcelona harmless from any liability arising from non-compliance with the above provisions.

SPECIFIC INFORMATION FOR

o CANDIDATES

The purpose of this processing is to manage your registration and allow the applications for the Ondas Awards. The lawful basis that legitimizes this processing is your express consent, expressed at the time you send us your registration.

The image of the candidates for the Awards may be captured and published for informational and promotional purposes.

o ATTEENDEES

The purpose of this processing is to manage your attendance at the Ondas Awards. The lawful basis that legitimizes this processing is the express consent expressed at the time your record is sent to us, by you or by a third party. For this purpose, your data will be processed until the event takes place.

o WINNERS

The purpose of this processing is to manage your attendance at the Ondas Awards, including the reservation of accommodation, means of transportation and other events. The lawful basis that legitimizes this processing is your express consent.

The personal data of the winners may be communicated to the entities necessary for the management, delivery and enjoyment of the prize. The lawful basis that legitimizes these processing is the need to comply with the Regulations and current legislation.

Likewise, the personal data of the winners may be publicly communicated in any medium available to Radio Barcelona, including web pages and official pages on social networks, to guarantee the transparency of the Awards.

The winners' data will be kept for the period necessary for the delivery and enjoyment of the prize and, subsequently, for a maximum period of 5 years in case any incident arises during said period. Subsequently, the data will be canceled or destroyed. However, the publication of the winners' data will continue indefinitely until they request the deletion of their data.

RETENTION PERIOD

The data will be processed as indicated, indefinitely until the interested parties exercise their rights regarding data protection, except for those processing's for which otherwise has been indicated in this Regulation.



DATA SUBJECTS RIGHTS

Data subjects may exercise their rights of access, rectification, erasure, objection, restriction, portability or revoke their consent by postal mail to the indicated address, identifying themselves as a candidate, assistant or winner of the Ondas Awards.

If you consider your right to data protection has been infringed, you may file a claim with the Spanish Data Protection Supervisory Authority (www.aepd.es) or with the Data Protection Delegate of the Prisa Group to which Radio Barcelona belongs (dpo@prisa.com).



HEADQUARTERS

The Ondas Awards headquarters are at:

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Caspé 6
08010 Barcelona
T.: +34 93 344 14 00
F.: +34 93 301 55 23
E.: secretaria@premiosondas.com

The competition board is assisted by Radio Barcelona, which is responsible for the entire organisation and is run by the General Secretary of the ONDAS AWARDS.

Further information: www.premiosondas.com